

2-DAY: 2020 GERIATRIC CONFERENCE

Are you keeping up with the current recommendations and guidelines?

No matter your specialty, you MUST know how to address the unique concerns of the older adults under your care. Geriatrics is a field in and of itself, but many of us haven't had extensive training on the nuances and complexities that make treatment challenging. In this comprehensive program, geriatric expert, Steven Atkinson, PA-C, MS, will guide you through the normal and abnormal changes of the aging mind and body, providing you with the knowledge that will improve the care you provide. Steven is passionate about his work and looks forward to sharing his expertise with you. Leave with practical and insightful tips and tools you can use the next day!

- Identify complications and respond more appropriately
- Confidently and effectively communicate with patients and their families
- Provide safer and more effective care

Get Management Strategies and More for:

Alzheimer's Disease & Dementias	Managing Challenging Behaviors
Pain Management	Caregiver Stress & Burnout
Geriatric Pharmacology	And Much More
Geriatric Emergencies	

You will be able to demonstrate your expertise caring for this patient population as you **earn your certification as a Certified Dementia Care Specialist** through the International Association of Aging Specialists.

In just two days, you will meet the educational hours to qualify for this respected certification. Sign up today....before the seats are filled!



CONFERENCE SPEAKER

Steven Atkinson, PA-C, MS, is a Board Certified Physician Assistant specializing in Geriatric Internal Medicine. He practices medicine in the greater Minneapolis area. In addition to his private practice, he has been on the faculty at the University of Utah since 1994 and has been involved in medicine for over 30 years.



Steven is the co-founder of Twin Cities Physicians, which serves older adults in nearly all levels of their care. He has presented nationally for over 15 years, primarily speaking about geriatric-related syndromes. Steven is the author of *Geriatric Pharmacology: The Principles of Practice & Clinical Recommendations, Second Edition* (PESI, 2016) and also sits on several boards whose purpose is to elevate the level of care in medicine for the patients they serve. Steven has been described as a "dynamic" educator and one of the most engaging presenters around. Don't miss him!

Disclosures:

Financial: Steven Atkinson is the founder and co-owner of Twin Cities Physicians; and owner of Mindful Geriatrics, LLC. He is an Adjunct Faculty at the University of Utah. Mr. Atkinson receives royalties as an author for PESI Publishing and Media. He receives a speaking honorarium from PESI, Inc.

Non-financial: Steven Atkinson has no relevant non-financial relationship to disclose.

BECOME CERTIFIED!

This training meets ALL the education hours if you choose to apply for certification as a Certified Dementia Care Specialist through the International Association of Aging Specialists.

Don't miss this opportunity to set yourself apart from colleagues and show employers and caregivers that you've invested the time and effort to understand dementias and provide quality care.

Visit agingcert.com for full details on certification requirements, standards, application process and fees.



Seminar on DVD or Digital Format: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesihealthcare.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Live Webcast Schedule - Both days (Times Listed in Mountain)

8:00 Program begins

11:50-1:00 Lunch break

4:00 Program ends



QUESTIONS? Visit our FAQ page at www.pesihc.com/faq or contact us at www.pesihc.com/info

LIVE WEBCAST

Monday & Tuesday
May 4 & 5, 2020

Train your whole
organization and **SAVE!**

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2-DAY

2020 GERIATRIC CONFERENCE

LIVE WEBCAST

May 4 & 5, 2020

Train your whole organization and **SAVE!**

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REGISTER NOW
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Join us for this live, interactive webcast!

2-DAY

2020 GERIATRIC CONFERENCE

Earn your
CERTIFICATION
Today!

**BECOME CERTIFIED
IN DEMENTIA CARE!**

This seminar meets ALL requirements to become a Certified Dementia Care Specialist through the International Association of Aging Specialists!

Professional standards apply, see agingcert.com for full certification details.



Get Management Strategies and
More for:

Alzheimer's Disease & Dementias
Pain Management
Geriatric Pharmacology
Geriatric Emergencies
Managing Challenging Behaviors
Caregiver Stress & Burnout
And Much More!

Up To 14.5 CE Hours, including 6.3 CE Hours of Pharmacology Credit

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May 4 & 5, 2020

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A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

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REGISTER NOW: pesihc.com/webcast/83212

OUTLINE

DAY ONE

SESSION 1: Differentiating Dementias

8:00am - 11:00am

Distinguishing the various types of dementia is often difficult. This session provides tools to appropriately screen patients experiencing dementia, along with discussion of the most effective interventions to improve the care you provide.

- Normal vs. Abnormal Aging
- Types of Dementias
- Alzheimer's Disease
- Parkinson's Disease Dementia
- Substance-Induced Neurocognitive Disorder
- Pharmacological Management

OBJECTIVES

1. Identify the signs and symptoms of Alzheimer's disease and other dementias.
2. List appropriate diagnostic tests to achieve accurate diagnosis.
3. Devise interventions that are effective and promote positive communication between staff, family & the older adult.

SESSION 2: Geriatric Pharmacology: Tools for the Healthcare Professional

11:00am - 3:00pm (Includes Lunch Break)

For geriatric patients taking more than five medications, the statistical chance of a drug-drug interaction or adverse event is 100%! For those experiencing an adverse drug event, one third will require additional treatment. This session will provide straightforward tools that will help you care for older adults receiving multiple medications.

- Drug Utilization Amongst the Elderly
- Billing Codes That You MUST Know
- Clinical Pharmacological Issues in the Elderly

OBJECTIVES

1. Apply techniques and identify strategies to avoid adverse drug events and drug disease interactions.
2. Develop individualized monitoring plans for geriatric patients through the evaluation of high risk medications.
3. Identify at least three new guideline recommendations related to geriatric pharmacology.

SESSION 3: Pain Management in the Elderly

3:00pm - 5:00pm

This presentation will review the different categories of controlled substances and their appropriate use in the geriatric patient. Explore special considerations and tools to aid in prescribing and managing pain in the geriatric patient.

- The Challenges Associated with Controlled Substances
- Pain Control... Is every patient's RIGHT

OBJECTIVES

1. Implement controlled substance/pain management contracts into practice.
2. Recognize symptoms of controlled substance and alcohol misuse and abuse.
3. Describe best practice methods for prescribing in the geriatric population.

HAVE A SEMINAR IDEA? The nation's top speakers contact PESI HealthCare first. If you are interested in becoming a speaker, or have a new topic idea, please contact Missy Cork at mcork@pesi.com or call (715) 855-6366.

DAY TWO

SESSION 1: Managing Geriatric Behaviors: Wandering, Aggression, Malnutrition and More

8:00am - 11:00am

Behaviors such as wandering, aggression and anxiety can pose significant barriers to the delivery of essential care. Geriatric syndromes such as malnutrition, dehydration and insomnia can diminish quality of life and threaten independence. This session will explore the most frequent problematic behaviors and discuss strategies to improve the care you provide to your geriatric patients.

- Wandering
- Physical Aggression
- Inappropriate Sexual Behaviors
- Eating Issues & Nutrition in Elders with Dementia
- Sleepless Nights & Sundowning
- Professional Issues

OBJECTIVES

1. Review strategies to diminish the occurrence of behavioral problems in individuals with dementia.
2. Discuss behavioral and environmental techniques to diminish challenging behavioral problems.
3. Identify how cognitive impairment in older individuals is affected by environment, caregiver schedules, and responses to the behaviors.

SESSION 2: Geriatric Emergencies

11:00am - 3:00pm (Includes Lunch Break)

A high-energy, dynamic session filled with interesting case studies, insightful discussions and interactive learning. You will leave with practical techniques that you can apply right away – if you work with geriatric patients, you don't want to miss this!

- Physiological Changes with Aging
- Common Underlying Chronic Illness
- Cardiovascular Emergencies
- Pulmonary Emergencies
- Cerebrovascular Emergencies
- Orthopedic Emergencies
- Abdominal Emergencies

OBJECTIVES

1. Develop strategies to identify abuse and neglect.
2. Distinguish etiologic and pathologic factors associated with neurological, orthopedic, abdominal, cardiovascular & pulmonary emergencies.
3. Discuss the atypical presentation of the elderly and how to effectively manage comorbidities.

SESSION 3: Top Ten Medications to Avoid in the Geriatric Patient

3:00pm - 5:00pm

Explore medication dosing guidelines and polypharmacy management principles to ensure safe prescribing in the geriatric patient. Review the top ten medications to avoid and alternatives that can be equally effective.

- The BEERS List
- Risks Associated with Anticholinergic Drugs
- The TOP TEN
- 5 Things Patients & Physicians Should Question

OBJECTIVES

1. Discuss how to apply age-sensitive principles for medication dosing and management to clinical scenarios.
2. List key questions useful for identifying and managing polypharmacy in older adults.

Live Video Webcast Details

Join us on May 4 & 5, 2020,
for this live, interactive webcast!

Invite your entire organization and, like a live seminar, "attend" the webcast at its scheduled time. It's easy and convenient!

Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker and watch the slides all on your computer screen. Seminar materials are available for download.

One CE Certificate is included. Only \$79.99 per CE Certificate for each additional participant.

It's easy and convenient!
Sit at your own computer or gather your coworkers and watch and participate in the live video webcast as a group!

Register Now! pesihc.com/webcast/83212



Group training made easy!

Professional content, expert presenters, CE credit, training materials and more www.pesihealthcare.com/inhouse

Target Audience: Nurses, Nurse Practitioners, Clinical Nurse Specialists, Physician Assistants, Physical Therapists, Physical Therapist Assistants, Occupational Therapists, Occupational Therapy Assistants, Speech-Language Pathologists, Social Workers, Physicians

Live Webcast Education Credit Information

Credits listed below are for full attendance at the live webcast only. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$49.99 USD per participant. Please see "live webcast schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of healthcare professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Nurses, Nurse Practitioners, and Clinical Nurse Specialists: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 14.6 contact hours. Partial contact hours will be awarded for partial attendance.

Pharmacology Nurse Practitioners: This program offers 380 instructional minutes of pharmacology content which is designed to qualify for 6.3 contact hours toward your pharmacology requirement to receive credit. It is your responsibility to submit your certificate of successful completion and a copy of the seminar brochure to your licensing board.

Occupational Therapists & Occupational Therapy Assistants: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 14.5 contact hours or 1.45 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

Physical Therapists & Physical Therapist Assistants: This activity consists of 14.5 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

Physician Assistants: AAPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credits™ from organizations accredited by ACCME such as PESI. Physician assistants may receive a maximum of 14.5 hours for completing this program.

Physicians: PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 14.5 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.



PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

Speech-Language Pathologists: This course is offered for 1.45 ASHA CEUs (Intermediate level, Professional area).

** Please note that Speech-Language Pathologists must complete the post-test and evaluation within two weeks of attending the live event if they would like their participation submitted to the ASHA CE Registry. Detailed instructions will be provided the day of the program under the Handouts section of the online program.

** Please note that Speech-Language Pathologists who participate in the live webcast will be required to complete additional steps if they want their participation submitted to the ASHA CE Registry. Detailed instructions will be provided the day of the program under the Materials Section of the webcast.

Social Workers: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 14.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

Canadian Social Workers: Canadian provinces may accept activities approved by the ASWB for ongoing professional development.

Other Professions: This activity qualifies for 880 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

Please visit www.pesihc.com/webcast/83212 for state-specific CE language.

2-DAY

2020 GERIATRIC CONFERENCE

HOW TO REGISTER

ONLINE pesihc.com/webcast/83212	1 Please complete entire form with participant (or registrant) information (to notify you of seminar changes): <i>please print; staple duplicate forms.</i> Mail Code: _____ <i>See mail code box on address panel on reverse side</i>
PHONE 800-844-8260 <small>Please have credit card available</small>	E-mail address _____ Participant e-mail is required to receive your webcast/digital seminar connection instructions!
FAX 800-554-9775	Name _____ Profession _____
	Employer Name _____
	Employer Address _____
	Dept/Floor/Suite _____
MAIL PESI HealthCare PO Box 1000 Eau Claire, WI 54702-1000	City _____ County _____
	State _____ Zip _____
	Home/Cell Ph () _____
	Dept. Ph () _____

By placing this order you agree to continue to receive exclusive offers and resources from the best professionals in the world as outlined in our (PESI) privacy policy. Please visit pesi.com/privacy for more information.

2 Webcast Information:

Webcast starts at 8 am Mountain time

☐ May 4 & 5, 2020 PWZ78643

\$419.99 includes downloadable manual
(plus applicable tax in HI & NM)

3 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.
Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI, Inc.**

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____ V-Code #: _____

Card Exp. _____ Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

Questions? Visit pesihc.com/faq or contact us at
pesihc.com/info

ADA needs:
We would be happy to accommodate your ADA needs;
please call at least two weeks prior to the seminar date.

Register Now!

pesihc.com/webcast/83212

CAN'T ATTEND THE WEBCAST?

2-Day: Geriatric Conference

— **Online Digital Seminar***
\$439.99 (POS077515) (Email required)
— **Seminar on DVD****
\$439.99 (RNV077515)

Product total _____
Shipping - \$6.95 (DVD only) _____
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**For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals. Additional CE participant prices may vary.



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