

OUTLINE

Wound Assessment Strategies

Tissue types/wound bed evaluation  
Necrotic tissue, granulation, hyper granulation, agranular  
Phases of wound healing , chronicity  
Factors impacting wound healing  
**SKILL: Techniques for accurate wound measurements**

Top Down Skin Injuries

MARSI Medical Adhesive Associated Skin Damage  
MASD Moisture Associated Skin Damage  
IAD-incontinence Associated Dermatitis  
ITT-Intertrigo  
Skin Tears  
**SKILL: Support periwound protection**

Pressure Injuries

Demystify staging  
Prevention: What have you overlooked?  
Risk assessment  
Treatment and dressing selection  
**SKILL: Executing the risk assessment**

Lower Extremity Wounds

Arterial, venous, neuropathic  
Differentiate etiologies  
Appropriate therapies  
**SKILL: Practice compression wrapping**

Fistula and Ostomies

Types of diversion  
Pouch Selection  
**SKILL: Pouch application**

Strategies for Topical Dressing Selection

Dressing selection process – samples to compare  
When is gauze appropriate?  
Essential toolkit items:  
Cleansers  
Debridement options  
Gels, collagen  
Absorptive products, foam  
Antimicrobial, silver  
Heavy drainage versus minimal  
Large area wounds  
Dress difficult locations, tracts and undermining  
**SKILL: Select dressing protocol for various wounds**

Join us on September 10, 2019, for this live, interactive webcast! Invite your entire office and, like a live seminar, “attend” the webcast at its scheduled time. It’s easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate is included. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$49.99 USD per participant. Please see “live seminar schedule” for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: [www.pesihealthcare.com/webcast/72161](http://www.pesihealthcare.com/webcast/72161)

Limited Seating  
for Hands-On Lab.  
Sign Up Today!

TARGET AUDIENCE

Nurses • Nurse Practitioners • Nurse Educators  
Physician Assistants • Physical Therapists  
Nursing Home Administrators

Questions? Call customer service at 800-844-8260

Have a seminar idea? A manuscript to publish? The nation’s top speakers and authors contact PESI HealthCare first. If you are interested in becoming a speaker, or have a new topic idea, please contact Missy Cork at [mcork@pesi.com](mailto:mcork@pesi.com) or call (715) 855-6366.

Don't Miss!  
**LIVE VIDEO  
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TUESDAY  
September 10, 2019  
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**THE ULTIMATE  
HANDS-ON  
WOUND CARE  
CLINICAL LAB**  
  
[www.pesihealthcare.com](http://www.pesihealthcare.com)

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Monday, September 9, 2019

LIVE VIDEO WEBCAST

Tuesday, September 10, 2019

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Tuesday, September 10, 2019

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Wednesday, September 11, 2019

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**THE ULTIMATE  
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**LEARN  
BY DOING!**

Use the Latest  
in Wound Care  
Models in this  
Hands-On  
Clinical Lab!

**LEARN  
BY DOING!**

Use the Latest  
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- Increase your wound knowledge and skills - in just one day!
- Accurate wound measurement techniques
- Pressure risks that you may be overlooking
- Ostomy pouch selection and application tips
- Strategies shared for effective compression wrapping
- NEW insights to select the best dressing for the wound
- Limited space . . . register before this course reaches capacity!

Order this convenient resource today!



**Wound Care Pocket Guide:  
Clinical Reference,  
2nd Edition**

By **Kim Saunders**, MSN/ED, RN, CWON®, CFCN



A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

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# THE ULTIMATE HANDS-ON WOUND CARE CLINICAL LAB

In healthcare facilities across the country, billions of dollars are being spent annually on the treatment of skin care and wound management. You are on the front lines of providing care to patients with a variety of skin and wound conditions, and play a critical role in patient outcomes and your facility's reimbursement for services. **There is no better way to learn all of the skills you need to provide state-of-the-art care for your patients than through Hands-On Clinical Labs.** Attend this highly interactive seminar and learn wound care assessment skills by DOING!

Through the use of wound care teaching models, wound care expert, Ann Taylor MS, RN, CWOCN®, will teach you proper wound assessment techniques. The Hands-On Clinical Lab will add a live, hands-on component to learning that will enhance your retention of skills and techniques covered. Practice identification, measurement and the applications of various products on life-like wound care models. These models provide a life-like simulation to allow for improved assessment of a wide variety of commonly seen wound care presentations, including all stages of pressure ulcers, tissue types, undermining, tunneling, fissure and surgical dehiscence.

Take your understanding of wound care to the next level with this hands-on, interactive clinical lab. Register today – space is limited!

**SPEAKER**  
**Ann Taylor MS, RN, CWOCN®**, created Kahl WOC Consults in 2002 to provide wound care and legal consults across the care settings. With over 20 years' experience as a specialty nurse in wound, ostomy and continence nursing she has vast experiences to reduce risk of legal exposure through incorporation of current wound management trends and protocols.

Ann's commitment to clinical excellence and patient outcomes is evident by her committee work with the Wound, Ostomy and Continence Nurses Society™. She has also served on the Wound, Ostomy and Continence Nurses Certification Board, most recently on the Job Analysis Task Force. As an author, Ann has over 20 clinical wound abstracts and has created numerous policies, algorithms and guidelines for use in practice. Additionally, her practice in the legal consulting arena is busy and continues to grow.

#### Disclosures:

Financial: Ann Kahl Taylor is the owner of Kahl WOC Consults. She has an employment relationship with Spalding Regional Medical Center. Ms. Kahl Taylor receives a speaking honorarium from PESI, Inc.

Non-financial: Ann Kahl Taylor is a member of the national Wound, Ostomy, and Continence Nurses Society (WOCN). She is a member of the WOCN Certification Board, Marketing Committee.



PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. **Limited seats available; advance online registration required.**

## OBJECTIVES

1. Distinguish at least 6 tissue types found in chronic wounds.
2. Identify and differentiate at least 4 wound etiologies.
3. Compare and contrast 6 terms used to document peri-wound status.
4. Demonstrate accurate measurement and documentation of wounds, tunneling and undermining, according to the clock method, using a wound teaching model.
5. Identify and categorize at least 7 dressing types, including the indications for use, precautions and contraindications.
6. Develop an appropriate dressing/treatment protocol for a wound, based upon exudate, wound status, and products discussed.

### SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!

**Quick Reference to Wound Care: Palliative, Home, and Clinical Practices, Fourth Edition**



**By Pamela Brown, BSN, MEd, CWCN, COCN**  
This reference book provides healthcare professionals with the essentials necessary to deliver the best wound care in a cost-effective manner. Updated to reflect current wound care treatments and products, it includes wound assessment, the healing process, the basics of wound management, topical treatments, and management of the major wound types.

**Wound Care Pocket Guide: Clinical Reference, Second Edition**



**By Kim Saunders, MSN/ED, RN, CWON®, CFCN**  
Now in its second edition, the Wound Care Pocket Guide: Clinical Reference is the most up-to-date resource to provide optimal wound care treatment. Color photos and graphs detailed with guide points for assessing and trouble shooting. Waterproof pages, color-coded chapters and a sturdy metal ring provides quick access in any environment.

Visit our Online Product Store:  
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**Live Seminar & Webcast Schedule**  
*(Times listed in Central)*  
**7:30** Registration/Morning Coffee & Tea  
**8:00** Program begins  
**11:50-1:00** Lunch *(on your own)*  
**4:00** Program ends  
There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.  
**For locations and maps, go to [www.pesihealthcare.com](http://www.pesihealthcare.com), find your event, and click on the seminar title.**

**Seminar on DVD or CD Package** You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to [www.pesihealthcare.com](http://www.pesihealthcare.com) or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

**CANCELLATION POLICY:** If you contact us before the event date, you can exchange for a DVD or CD/ digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

### Live Seminar Continuing Education Credit Information

**Credits listed below are for full attendance at the live event only.** After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact [cepesi@pesi.com](mailto:cepesi@pesi.com) or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

**NURSES/NURSE PRACTITIONER/CLINICAL NURSE SPECIALISTS:** PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.



Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

**NURSING HOME ADMINISTRATORS:** This program has been submitted (but not yet approved) for 6.25 continuing education clock hours and 6.25 participant hours from NAB/NCERS. Call our customer service department at 1-800-843-7763 for further information.

**PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS:** This activity consists of 6.25 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

**MINNESOTA PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS:** This course has been submitted to the Minnesota Board of Physical Therapy for review. Credit is pending.

**WISCONSIN PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS:** This course has been submitted to the Wisconsin Physical Therapy Association. Credit is pending.

**OTHER PROFESSIONS:** This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.



PLEASE RETURN ENTIRE REGISTRATION FORM

## How to Register

### THE ULTIMATE HANDS-ON WOUND CARE CLINICAL LAB

Questions? Visit [www.pesihealthcare.com/faqs](http://www.pesihealthcare.com/faqs), or call 800-844-8260

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**1 Please complete entire form** (to notify you of seminar changes):  
*please print; staple duplicate forms.*

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72152ECL

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**September 10, 2019**  
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☐ **LIVE VIDEO WEBCAST**  
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Broadcast LIVE to your computer!

PLW72152

☐ **ST. LOUIS PARK, MN**  
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**ADA NEEDS**  
We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

**WALK-INS**  
Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

**TUITION OPTIONS**  
• **FREE Military Tuition:** PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Limited seats available; advance online registration required.*  
• **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: [www.pesihealthcare.com/coord](http://www.pesihealthcare.com/coord) for availability and job description, or call our Customer Service Dept. at 800-844-8260.  
• **Groups of 10 or more:** Call 800-844-8260 for discounts.  
• **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to [www.pesihealthcare.com/faqs](http://www.pesihealthcare.com/faqs) or call 800-844-8260 for details.  
**Advance registration required.**  
*Cannot be combined with other discounts.*

**3 Check tuition:**  
**ON-SITE TUITION WITH SEMINAR MANUAL**  
**\$199.99** – choose one of the options below:  
☐ per person for 2 or more preregistering together —OR—  
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**Add-On Products**  
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☐ **\$98.95\*** *Quick Reference to Wound Care*, Fourth Edition  
☐ **\$34.99\*** *Wound Care Pocket Guide*, 2nd Edition reference cards  
\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

**WEBCAST with downloadable seminar manual**  
☐ **\$199.99** registration (+ tax in HI, MN, NM, PA, WI)

**4 Indicate method of payment:**  
**ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy).**  
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