

OUTLINE

Wound and Skin Care Challenges

- Getting the assessment right
 - Location
 - Age
 - Measurement
 - Base
 - Odor
 - Exudate
 - Wound edge
 - Pain
 - Etiology
- Staging of pressure ulcers (injuries)
 - 2016 NPUAP revisions
 - Controversies & Trends
 - Deep tissue injury
- Leg and foot ulcers
 - The diabetic foot
 - Venous ulcers
 - Arterial insufficiency
- Special populations
 - Bariatric
 - Neonatal
 - Diabetic
 - Geriatric

Achieving Successful Wound Healing

- Overcoming common impediments
 - Systemic factors that impact wound healing
 - Nutritional challenges
 - Protein-energy malnutrition
 - Tissue perfusion
 - Biofilms
 - Osteomyelitis
- Wound bed preparation
 - The principle of TIME
 - Debridement
 - Treatment choices
 - Pulsed lavage
 - Maggots (larval therapy)
- Topical therapies
 - Moist wound healing
 - Exudate management
 - Avoiding maceration
 - The latest in dressing options
 - The necessity of antimicrobials

- Negative pressure therapy
 - Vacuum assisted wound closure
 - Usage tips
 - Issues and complications
- Adjunctive wound therapies
 - Ultrasound
 - EStim
 - Diathermy
- Surgical options
 - Grafting
 - Flaps

An ounce of prevention is worth a pound of cure

- Pressure redistribution
- The best in skin care
- Avoiding nutrition problems
- Addressing proper etiology

Strategies for Incontinence Care

- Differentiating MASD from pressure ulcers
- Skin cleansing using the right agents
- Moisture management
- Treatment strategies
 - Barrier ointments and creams
 - Fecal containment devices
 - Recognizing and treating candidiasis

Tips, Tricks and Techniques for Ostomy & Fistula Care

- Choosing the right ostomy system & accessories
- Pouch application techniques
- Products for gap and defects
- Crusting treatment of peristomal skin
- Is it candidiasis or just irritation?

“Need to Know” Considerations

- National guidelines
- Gaining patient adherence
- Documentation to protect your practice and your license

Live Seminar Schedule

- 7:30 Registration/Morning Coffee & Tea
- 8:00 Program begins
- 11:50-1:00 Lunch (on your own)
- 4:00 Program ends
- 10 – 15 minute mid-morning and mid-afternoon breaks
- For locations and maps, go to www.pesihealthcare.com, find your event, and click on the seminar title.



Questions?

Call customer service at
800-844-8260

FREE
CE

Complete Blood
Counts with Differential

1 HOUR VIDEO

HURRY OFFER
EXPIRES
August 15th, 2017

healthcare.pesi.com/CBC

Earn CE where you work! Bring this training & many others to your facility!
www.pesihealthcare.com/inhouse

56354

NON-PROFIT
ORGANIZATION
US POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO 32729

PESI HealthCare
P.O. Box 900
Eau Claire, WI 54702-0900
A Division of PESI, Inc.

SKIN &
WOUND
CARE

15
Assessment
and Treatment Techniques
You Didn't Know

Perfect for: Nurses • Physical Therapists • Physician Assistants

RANCHO CORDOVA, CA
Tuesday, September 12, 2017

OAKLAND, CA
Wednesday, September 13, 2017

PALO ALTO, CA
Thursday, September 14, 2017

REGISTER NOW: www.pesihealthcare.com/express/56354

SKIN &
WOUND
CARE

15
Assessment
and Treatment Techniques
You Didn't Know

Perfect for: Nurses • Physical Therapists • Physician Assistants

Yikes! Maggots!
Leg & foot ulcers: Get them
healing now
Wound measurements & cultures:
Are you doing them right?
The latest wound dressings
and products
Proven wound prevention tricks
Infection control strategies
Tips for patient adherence

Featuring wound care expert
Heidi Huddleston Cross,
MSN, RN, FNP-BC, CWON®

RANCHO CORDOVA, CA
Tuesday, September 12, 2017

OAKLAND, CA
Wednesday, September 13, 2017

PALO ALTO, CA
Thursday, September 14, 2017

A Non-Profit Organization Connecting
Knowledge With Need Since 1979

REGISTER NOW: www.pesihealthcare.com/express/56354

SKIN &
WOUND
CARE

15 Assessment
and Treatment Techniques
You Didn't Know

Wound care expert, Heidi Huddleston Cross, MSN, RN, FNP-BC, CWON®, has been in your shoes. She struggled to manage a busy schedule and heavy patient load, and still keep up with all of the changes in wound care protocols, products and treatment options. Then she did something about it – she started teaching nurses, physical therapists, occupational therapists and physician assistants. And in one short day, she can teach you assessment and treatment techniques you didn't know, and bring your skin and wound management skills to a new level!

Learn the latest intervention strategies for successful skin and wound care, including

- cleansing, debridement and dressing application
- infection control challenges and solutions
- the best methods for documenting skin and wound care
- the latest products for cleansing, moisturizing, sealing, protecting
- dressing options and selection rationale

Heidi's evidence-based research and vast clinical experience, coupled with photographic examples and her consultative approach, allow her to deliver this material in a style conducive to learning and real world application. Register today for this wonderful learning opportunity!

SPEAKER

Heidi Huddleston Cross, MSN, RN, FNP-BC, CWON®, is a wound care expert, practicing as a Nurse Practitioner in wound care at Upstate University Hospital in Syracuse, NY. She has worked in long-term care facilities as a wound consultant and also in outpatient settings. She has served on multiple national wound care committees and has served as an expert witness for wound care legal cases both for the plaintiff and the defense.

Disclosures:

Financial: Heidi Huddleston Cross has an employment relationship with Upstate University Hospital. She receives a speaking honorarium from PESI, Inc.

Non-financial: Heidi Huddleston Cross is a member of the Wound, Ostomy and Continence Nurses (WOCN) Society.

OBJECTIVES

1. Explain the comprehensive plan of care to promote optimal wound healing.
2. Identify characteristics of vascular, neuropathic and pressure ulcers, including deep tissue injury.
3. State several new interventions useful to support successful wound healing.
4. Differentiate between urostomy, ileostomy and colostomy.
5. List effective strategies and techniques for simple and complicated ostomies.
6. Identify appropriate interventions for urinary and fecal incontinence.
7. Implement tools to assist with assessment and management of patients with wounds, ostomies and incontinence.

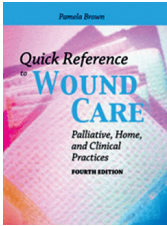
Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI HealthCare first. If you are interested in becoming a speaker, or have a new topic idea, please contact Missy Cork at mcork@pesi.com or call (715) 855-6366.

SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!

Quick Reference to Wound Care: Palliative, Home, and Clinical Practices, Fourth Edition

By Pamela Brown, BSN, MEd, CWCN, COCN



This reference book provides healthcare professionals with the essentials necessary to deliver the best wound care in a cost-effective manner. Updated to reflect current wound care treatments and products, it includes wound assessment, the healing process, the basics of wound management, topical treatments, and management of the major wound types.

Visit our Online Product Store: www.pesihealthcare.com/store

Seminar on DVD or CD Package

You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesihealthcare.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. Certificates of Completion are distributed at the conclusion of the live seminar for those who register prior to the event date and attend the full day. A letter of attendance will be issued to participants who register at the event, arrive late, or leave early. For those who registered day of (walk-ins), and are in full attendance, a certificate of completion for full CE credit will be sent within 30 days following the event. For those in partial attendance (arrived late or left early), an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Wound Care Pocket Guide: Clinical Reference

By Kim Saunders, MSN/ED, RN, CWON®, CFCN



The Wound Care Pocket Guide: Clinical Reference is a must-have for providing optimal wound care treatment. Color photos and graphs are highlighted with detailed guide points for solutions and troubleshooting. Color-coded chapters and a sturdy snap ring provides quick access. Waterproof pages.

NURSES/NURSE PRACTITIONER/CLINICAL NURSE SPECIALISTS:

PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 6.3 contact hours. PARTIAL CONTACT HOURS WILL BE AWARDED FOR PARTIAL ATTENDANCE.

CALIFORNIA NURSES: PESI, Inc. is a provider approved by the California Board of Registered Nursing, Provider Number 13305 for 6.0 contact hours. Full attendance is required. No partial contact hours will be issued for partial attendance. Please bring your license number to the seminar; certificates of successful completion will not be issued without your license number.

PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This activity consists of 6.25 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

CALIFORNIA PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: PESI, Inc. is recognized by the Physical Therapy Board of California as an approval agency to approve providers. This lecture qualifies for 6.25 continuing competency hours.

PHYSICIAN ASSISTANTS: "This program is not yet approved for CME credit. Conference organizers plan to request 6.25 hours of AAPA Category 1 CME credit from the Physician Assistant Review Panel. Total number of approved credits yet to be determined."

OTHER PROFESSIONS: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

CANCELLATION POLICY: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

How to Register

SKIN & WOUND CARE: 15 ASSESSMENT AND TREATMENT TECHNIQUES YOU DIDN'T KNOW
Questions? Visit www.pesihealthcare.com/faqs, or call 800-844-8260

ONLINE

www.pesihealthcare.com/express/56354

PHONE

800-844-8260

Please have credit card available

FAX

800-554-9775

MAIL

PESI HealthCare
PO BOX 900
Eau Claire, WI
54702-0900

1 Please complete entire form (to notify you of seminar changes):
please print; staple duplicate forms.

Mail Code: _____

See mail code box on address panel on reverse side

Name _____ Profession _____

Employer Name _____

Employer Address _____

Dept/Floor/Suite _____

City _____ County _____

State _____ Zip _____

Home/Cell Ph () _____

Dept. Ph () _____

E-mail address _____

For your convenience, confirmations are sent via email.

2 Check location: *(make copy of locations)*

☐ RANCHO CORDOVA, CA

September 12, 2017

Sacramento Marriott Rancho Cordova
11211 Point East Dr • 95742
(916) 638-1100

☐ OAKLAND, CA

September 13, 2017

Radisson Hotel Oakland Airport
8400 Edes Avenue • 94621
(510) 969-2490

☐ PALO ALTO, CA

September 14, 2017

Westin Palo Alto
675 El Camino Real • 94301
(650) 321-4422

PLEASE RETURN ENTIRE REGISTRATION FORM

REGISTER NOW

www.pesihealthcare.com/express/56354

ADA needs:

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

Tuition Options:

\$30 Tuition: If you are interested in being our registration coordinator for the day, go to: www.pesihealthcare.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260. Groups of 10 or more: Call 800-844-8260 for discounts.

Discounted Military Rate: PESI Inc. is proud to offer a \$20 tuition discount on live seminar tuition for veterans and active duty military personnel. *Advance registration by phone required.*

Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to www.pesihealthcare.com/faqs or call 800-844-8260 for details.

Advance registration required.

Cannot be combined with other discounts.

FOR OFFICE USE ONLY

Fed ID # 26-3896894 © 2017 PESI, Inc.

MRC

3 Check tuition:

TUITION WITH SEMINAR MANUAL

\$199.99 — choose one of the options below:

- ☐ per person for 2 or more preregistering together —OR—
☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$189.99** per person for 5 or more preregistering together
☐ **\$219.99** standard

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

☐ **\$85.95*** *Quick Reference to Wound Care, Fourth Edition* book

☐ **\$34.99*** *Wound Care Pocket Guide: Clinical Reference*

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.
Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI, Inc.**

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ V-Code #: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

CAN'T ATTEND THE SEMINAR?

Skin & Wound Care

____ Seminar on DVD* (video) \$199.99 (RNV072355)

____ Seminar on CD* (audio) \$169.99 (RNA072355)

____ ***Quick Reference to Wound Care: Palliative, Home, and Clinical Practices, 4th Ed.*** book*
\$85.95 (SAM011610)

____ ***Wound Care Pocket Guide: Clinical Reference****
\$34.99 (PUB082775)

*Shipping is \$6.95 first item + \$2.00 each add'l item.

**Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

Product total \$ _____

*Shipping Subtotal _____

**Tax _____

TOTAL _____